

TOASTMASTERS
INTERNATIONAL

District #: 7
Budget Currency: USD
Fiscal Year 2011-12

	Jul-11	Aug-11	Sep-11	Oct-11	Nov-11	Dec-11	Jan-12	Feb-12	Mar-12	Apr-12	May-12	Jun-12	Total
Membership Revenue	614	388	16,153	5,928	1,933	653	930	547	18,031	5,226	1,827	1,827	54,057
Conference Revenue	-	-	-	-	18,000	-	-	-	-	-	21,600	-	39,600
Fundraising Revenue	-	-	-	-	-	-	-	-	-	-	-	-	-
TLI Revenue	-	-	-	-	-	-	-	-	-	-	-	-	-
District Store Revenue	50	50	50	-	200	-	200	-	50	-	200	200	1,000
Other Revenue	-	-	-	-	-	-	-	-	-	-	-	-	-
Total Revenue	664	438	16,203	5,928	20,133	653	1,130	547	18,081	5,226	23,627	2,027	94,657
Conference Expenses	-	-	-	-	20,000	-	-	-	-	-	21,600	-	41,600
Fundraising Expenses	-	-	-	-	-	-	-	-	-	-	-	-	-
TLI Expenses	-	-	-	-	-	-	2,500	-	-	-	-	2,500	5,000
District Store Expenses	55	55	55	-	225	-	225	-	55	-	225	225	1,120
Marketing	1,450	1,450	3,000	1,450	1,450	1,450	1,450	1,450	1,750	1,450	1,450	2,300	20,100
Communications & Public Relations	-	-	500	-	-	-	-	-	-	-	-	-	500
Education & Training	950	950	950	250	250	250	250	950	950	250	250	250	6,500
Speech Contest	-	-	-	2,600	-	-	-	-	-	2,600	-	-	5,200
Administration	-	250	250	-	-	-	-	-	250	-	250	-	1,000
Travel	400	6,400	400	700	1,525	700	2,525	700	400	700	1,525	825	16,800
Other Expenses	-	-	500	500	500	-	500	-	500	-	500	-	3,000
	2,855	9,105	5,655	5,500	23,950	2,400	7,450	3,100	3,905	5,000	25,800	6,100	100,820
District Net Income/(Loss)	(2,191)	(8,667)	10,548	428	(3,817)	(1,747)	(6,320)	(2,553)	14,176	226	(2,173)	(4,073)	(6,163)

	Total	Budget	% Policy Max
Conference Expenses	41,600		
Fundraising Expenses	-		
District Store Expenses	1,120		
Marketing	20,100		
	<u>62,820</u>	62.3%	Unlimited
TLI Expenses	5,000		
Education & Training	6,500		
	<u>11,500</u>	11.4%	30.0%
Communications & Public Relations	500	0.5%	25.0%
Speech Contest	5,200	5.2%	10.0%
Administration	1,000	1.0%	20.0%
Travel	16,800	16.7%	30.0%
Other Expenses	3,000	3.0%	10.0%
	<u>26,500</u>		
Total Expenses	<u>100,820</u>	100.0%	

We, the undersigned, certify that this budget and narrative cover estimated receipts and expenditures for the district year. This budget directs the financial resources entrusted to the district toward achieving the district mission and will be presented to the district council for approval at its next meeting.

District Governor Date

Lt. Governor Education and Training Date

Lt. Governor Marketing Date

District Treasurer Date

Following is a brief description/explanation of the estimated income and estimated expenses based on the goals outlined in the district success plan. The white rows are not password protected. Users may adjust the white area as necessary by adjusting the row height. Alternatively, a separate sheet may be used. **Each section of this narrative page must be completed in order for this report to be considered complete and counted as received by WHO.** There are example questions to answer in each box. These can be deleted and replaced by your answers.

(Numbers are pulled from Summary tab)

Budgeted

Membership Revenue

54,057

The district goals are to increase membership according to Toastmaster International guidelines. The district has initiated strategic planning and is rolling out a membership and new club growth plan for the 2011/2012 year. Items of focus in this plan is to measure weekly rather than just monthly, an increased marketing team effort, and increased education in the area of membership growth and retention.

Conference Net Income/(Loss)

(2,000)

The Fall and Spring conferences both are scheduled as a 1 day event at the Oregon Convention Center in Portland, Oregon. We have budgeted realistically showing a loss due to high food prices and lower attendance than we would like. We have budgeted for 300 attendees at a cost of \$60 per attendee. Early bird registration is \$65 per ticket. The prior 2 conferences have taken a loss, one due to lower attendance than expected, the other due to a mistake/misunderstanding in services provided on conference day. The goal is to attract 400+ attendees. We are also successfully pursuing conference sponsorships for the first time to offset any loss.

Fundraising Net Income/(Loss)

-

D7 does not currently do any fundraising events.

TLI Net Income/(Loss)

(5,000)

2 TLI events will be held (January and June)
TLI is no cost to the members
The main costs for TLI is food, printing and supplies for name tags, etc. We budgeted to pay for the facility, although sometimes the facility is no charge.

District Store Net Income/(Loss)

(120)

D7 now has an online store, it no longer is carrying much merchandise because it is easier now for members to order their own materials. All of the money for the district store is spent on TMI products with the exception of minimal supplies needed to operate the store. The D7 store is set up at each of the monthly (10) district events

Other Revenue

-

No other revenue is expected.

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(Numbers are pulled from Summary tab)

Budgeted

Marketing

20,100

The main focus of the D7 marketing this year is to increase new clubs and membership. We promote all of the TMI incentive plans along with our own to encourage dues paid on time, and to promote open houses. This year in particular we are offering more club level incentive plans to earn the newly branded banners for the club. We are involving the Division and Area Governors in more targeted new club building efforts.

Communications and Public Relations

500

The main communications channel for the District is the website and a free mass email service. Web hosting costs occur once every three years and will be required this year. There is only a charge for the email service if we exceed the monthly limit.

Education and Training

6,500

The main focus for this year is to celebrate being Toastmasters, increasing awareness of what the benefits of Toastmasters is to each member. The fall conference has a theme of Leadership, the spring conference has a theme of Communication and are both designed for Toastmaster members as well as attracting non-toastmasters. The 2 TLI sessions are designed to focus on Toastmaster skill training. The 5 monthly meetings focus on time relevant educational topics. New this year is the TMI program From Speaker to Trainer, with the goal of developing a skilled training pool to travel to clubs in order to teach the DCP program and to instruct at the conferences and TLI.

Speech contests

5,200

The fall conference hosts the Humorous Speech contest and Table Topics contest. This year we are holding a pre-conference Tall Tales contest to attract interest. The spring conference hosts the International Speech contest and Evaluation contest.

Administration

1,000

Costs are expected to follow previous years and are for banking fees, check printing, mail forwarding service (and associated postage) and other misc. costs.

Travel

16,800

Travel reimbursement is provided to the District and Lt. Governors for attendance at the Int'l Convention and Mid-Year Training. Mileage reimbursements are provided to all District officers traveling more than 50 miles one-way for District related business within the District. Travel reimbursements are also provided for official Regional Advisor visits and for Key Note sopeakers at District conferences.

Other Expenses

3,000

The District needs to replace and upgrade audio/visual equipment this year.